

How Long Does It Take You To Update Your Web Site?

- Does it take you an hour or more to add a new press release or new product information?
- Do you wait for days for your web developer to get around to it?

Building a web site is an ongoing process, not a one-time project with static content; making a web site is not enough. There's nothing worse than finding a site that looks useful, only to find that it hasn't been updated in years and none of the links work any more; the trouble is it takes too long to get updated information sent to your web developer and then published. It also keeps costing you money every time you do this.

It doesn't have to be this way.

What if you could update your web site, in minutes without paying someone else to do it?

A Content Management System separates the design and management of your web site and site navigation from the process of entering (and displaying) your content. In simple terms, what this means is: Anybody with basic word processing skills can easily manage their web site.

Joomla!

Joomla is one of such widely used CMS and has a great graphical interface in a separate area of your web site. Joomla based web sites are "Dynamic" which means they use a database to store all of the site's content; this means you can quickly change the appearance of your site without affecting the content. When you do add new content you don't have to create any pages, you simply type in the text and add images as required in a simple web based editor. Joomla then generates the pages with your new content when a visitor comes to your site. The system gives you total creative control over the appearance of the website by using one of the many Joomla templates available.

Simple Web Site Updates

It's simple to use yet very powerful. You can try our simple demo to get a quick taste of what Joomla is all about. Visit www.demo.sentinetc computing.com and login with the following details:

Username: Demo

Password: demopassword

1. Click on Submit News

2. Type in a Title and some text

3. Scroll down to Publishing and select Published

4. Hit Save and your new entry will instantly appear in the News section

If you would like a guided tour of the Demo Site then call us on 01424 858185 and we'll show you how easy it is to get a great-looking dynamic web site.

This Looks Expensive, Right?

Wrong! Until recently a CMS like this would have cost your business thousands of pounds before even considering web development costs, but because Joomla is Open Source, the only running costs are for web hosting and domain registration, as little as £70 a year!

Remember

Anybody with basic word processing skills can easily update their site in a web browser. So, whether you need a simple brochure style web site or an enterprise ecommerce solution with public and private member profiles, forums, messages boards, event calendars, and more, you need a Joomla web site.

Why wait?

Contact us now and find out how your business can leverage the power of a Joomla web site.