

Web Site Generates Massive Sales In First 4 Months

When Shades Tiles decided to recreate their web site, they approached Sentinet with some very clear objectives:

- The site must be able to process orders online
- High visibility in search engines was a must
- Easily update the website and online store
- High quality, professional appearance
- The site had to be able to generate sales

In just four months, Shades Tiles web site had generated over £20,000 in sales.

Working closely with Shades Tiles, we built an eye-catching and dynamic ecommerce web site that included advanced web technology as standard.

Where competing web developers placed limits on capacity, number of store products, search engine optimisation, secure payment processing and availability of site updates, we had a system ready that included everything that Shades Tiles asked for - without limits or restrictions, with the ability to update the web site at any time just by logging on to the site and at a lower development cost.

We didn't stop there; we provided expert advice on building an effective search engine strategy, provided access to a comprehensive set of tools to monitor the site's position and visitor activity and added in extra features including the ability to back up the entire site and a photo gallery for showcasing tile installations.

Just four months after launching the site, Shades Tiles is on the first page of Google for targeted keywords thanks to our advice and access to detailed information on search terms used by visitors.

Shades Tiles's customers regularly comment on the quality of the site and most importantly those customers are placing significant orders after visiting the site.

If your business web site is stale, static and doesn't generate sales, then contact us now and we'll put your site to work!

[Click here to see how we turned Shades Tiles's web site around .](#)